

GEH Wasserchemie Corporate Philosophy

1. Our Principles

The consistent implementation of our corporate philosophy is the foundation for our company's long-term success.

Our actions are guided by the following fundamental principles:

- Customer Focus
- Economic Success
- Employee Focus
- Sustainability and resource conservation
- Innovation and continuous improvement

2. Who We Are

GEH Wasserchemie is an internationally active company specializing in the development and manufacture of high-performance adsorbents for water treatment. Our strength lies in the reliable production of high-quality products, our team's many years of experience, and our ability to respond flexibly to individual customer requirements. With our solutions, we contribute to the protection and sustainable use of water resources worldwide and support a safe and sustainable supply of drinking and process water for current and future generations.

3. Customer Focus and Quality

Customer satisfaction is the foundation of our success. We develop and manufacture high-quality products that meet our customers' expectations as well as applicable legal and regulatory requirements. Trust-based collaboration, reliability, technical expertise, and long-term partnerships guide our actions.

4. Employees and Corporate Culture

Our employees are the most important factor in our company's success. We promote personal responsibility, professional qualifications, continuous development, and the active participation of all employees. We foster a respectful, appreciative, and open working environment. The health, safety, and well-being of our employees are our top priority.

5. Sustainability and Responsibility

Economic success, environmental and climate protection, and social responsibility are equally important corporate goals for us. We are committed to the responsible use of natural resources and to the continuous improvement of our environmental and energy performance. In doing so, we focus on resource-efficient processes, the prevention of environmental impact, and compliance with all legal and other binding obligations. We incorporate the expectations and interests of our stakeholders, in particular customers, employees, suppliers, regulatory authorities, and company shareholders/owners, into our actions. To achieve our quality, environmental, and energy goals, we provide the necessary human, technical, and financial resources.

6. Innovation and Future Readiness

We promote innovation, new technologies, and the continuous improvement of our products, processes, and services. We use digitalization, data analysis, and artificial intelligence applications responsibly to optimize processes, drive innovation, and increase the value we deliver to our customers.

7. Risks, Opportunities, and Continuous Improvement

We identify risks early on, consistently capitalize on opportunities, and strengthen our company's resilience through forward-looking action. Through our integrated management system, we continuously improve the quality of our products, the effectiveness of our processes, and our environmental and energy performance. Everyone in the company is expected to actively contribute to the improvement of our organization.

8. Our Shared Commitment

The realization of this corporate philosophy is the responsibility and obligation of all employees and management. Only through collective action, mutual respect, and continuous improvement can we sustainably ensure the success of our company and the value we create for our customers, employees, and business partners.